The Immunization Coalition of Los Angeles County (ICLAC) is a diverse, grassroots, community-based partnership of Los Angeles County providers, hospitals, schools, universities, clinics, public health, pharmacies, health plans, vaccine companies, non-profits and faith-based organizations.

ICLAC was founded by the Los Angeles County Department of Public Health and relies primarily on grants to fund operational costs and initiatives. A fiduciary agent, Heluna Health https://www.helunahealth.org/ manages ICLAC’s funding based on administrative grant fees and the Los Angeles County Department of Public Health finances a senior-level coordinator.

**Mission:**

Collaborate to improve access to recommended & required immunizations for children, adults, & adolescents- especially groups with the lowest vaccination coverage & those at highest risk for vaccine-preventable diseases in Los Angeles County.

ICLAC’s mission of fostering collaborative efforts to mitigate vaccine preventable disease initiated in 1997 in Los Angeles County California. A disruption in 25 years of continuous service occurred when the organization went dormant during the first two years of the pandemic. ICLAC successfully relaunched in 2022, at a pivotal time of national immunization focus. In 2022, ICLAC conducted an assessment that led to a new steering committee, increased grant funding, expanded community outreach and targeted educational programs. In 2023, ICLAC continues revitalization efforts in celebration of its 25th or silver anniversary. ICLAC stakeholder engagement has made a major comeback with significantly increased participation. For example, more than 100 registered for the Spring Vaccine Forum (April 2023) compared to prior years’ 20 average attendees. ICLAC’s mission is more relevant than ever-- supporting “catch-up” immunizations which significantly declined during the pandemic and addressing vaccine hesitancy.

The progress report provides examples of ICLAC's continuing commitment to best practices in immunization collaboration across the lifespan to achieve the organization's mission and sustainability.
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Collaboration, a critical ICLAC competency, engages a variety of partners for funding, outreach, education, and best practice sharing. ICLAC's grant funding partners expanded from 1 pre-pandemic one (Pfizer) to 4 with the relaunch:

1. Pfizer
2. California Community Foundation
3. NASN
4. California Department of Public Health

Vaccinate ALL 58
Neighborhood Partnership Program

Over 30 additional partners actively collaborate with ICLAC including:

- Saban community clinic
- Los Angeles County Office of Education
- Immunize LA Families
- South Health Projects
- Harbor-UCLA Pediatrics
- Kedren Vaccines
- CDU
- USC Mann School of Pharmacy and Pharmaceutical Sciences
- The Los Angeles Trust for Children’s Health
- SC CTSI
- BBCDC
- Families Fighting Flu, Inc.
- Hepatitis B Foundation
- Seqirus
- Northeast Valley Health Corporation
- St. John’s Well Child & Family Center
- Sanofi
- AstraZeneca
- Moderna

Immunization Coalition of Los Angeles County (ICLAC)
Historically, ICLAC supported two workgroups that may serve as a thematic guide for future projects:

1) Adults

Focused on protecting all Los Angeles County adults 19 years of age and older from vaccine preventable diseases (VPD), with a special emphasis on:
- Seniors 65+ and 50+ with immune compromising health issues
- Pregnant women
- Indigent adults and persons experiencing homelessness (PEH)

2) Adolescents

Advocacy to increase adolescent immunization coverage in Los Angeles County

3) Vaccine Confidence

Pre-pandemic, a vaccine confidence workgroup to bolster public’s confidence in vaccinations and increase immunization coverage was considered but not implemented. Los Angeles County Public Health restructured resources to support as a focal point.

The new ICLAC Steering Committee initially focused on COVID-19 immunizations across the lifespan in underserved communities to alleviate persistent surges and mitigate the impact of misinformation instead of the prior workgroup structure. A data-driven geographic focus targeted resources and collaborations to the most vulnerable populations.

As COVID-19 impact lessened and gaps in catch-up vaccines reached a critical stage, particularly for pediatric required and recommended immunizations, ICLAC pivoted to support school efforts, while sustaining other age group investments at a lower level. In addition, ICLAC engaged partners with comprehensive resources to address a wholistic approach for immunization activities, encompassing mental health, food, and overall health screenings. Organizations with culturally appropriate Community Health Workers were paired with mobile vaccine collaborators to maximize engagement.
Los Angeles County Public Health Vaccine Preventable Disease Control Program (VPDC) funds one dedicated ICLAC management staff and maintains executive oversight. All other staffing support is provided via volunteers. Grants are the main source of mission driven initiative financing. Approximately $137,000 in grants was generated in less than a year of the relaunch as noted below:

**ICLAC Cumulative Grants & Timeline: 2022-2023**

- February-23: $4,000
- October-23: $20,000
- September-22: $60,000
- May-22: $100,000

Total: $137,000 in less than 9 months

**ICLAC Grants by Funding Source 2022-2023**

- Pfizer: $5,000
- NASN School Champions: $25,000
- CA Community Foundation: $50,000
- CDPH Vax 58: $56,911
ICLAC's one year revitalization efforts produced surprising results we are proud of given the limited timeline and resource constraints.

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| Communications| • Launched in 2022, provides the latest immunization updates, webinars, & resources, local, state & national  
• Features key immunization calendar & corresponding topic spotlights  
• > 400 subscribers to new weekly newsletter  
• 52+ editions 2022 alone  
• Archived newsletters available at www.immunizelac.org                                                                                   |
| Website       | • Grants funded a webmaster with extensive nonprofit experience.  
• ICLAC launched a redesigned website with a new domain name for the first time in its 25 year history, Fall 2022: www.immunizelac.org  
• Previously ICLAC's website was directly linked to public health with a challenging URL/domain name: http://www.publichealth.lacounty.gov/ip/ICLAC  
Consumers and stakeholders found it difficult to access, information was obsolete and not graphically appealing  
• Despite a 6 month delay in redirecting visitors to ICLAC new website, when the redirect occurred March 2023, over 1000 visited the new website in 90 days (January-March 2023) |
| Website: VIRA Chatbox | • ICLAC was 1 of 4 organizations chosen nationally by Johns Hopkins Bloomberg Public Health for "VIRA", a COVID-19 chatbox for evidence-based answers to consumers' questions  
• The website collaboration received national attention: VIRA won a media award from Anthem & ICLAC presented the collaboration to the National Association of City and County Administrators (NACCHO) April 2023  
• Over 10,000 unique visitors accessed VIRA chatboxes nationally |
**ICLAC hosts 3 education sessions annually.**

ICLAC branded its general education sessions as Vaccine Forums for Summer, Spring and Fall.

National and local experts from prestigious organizations such as ACIP - Advisory Committee on Immunization Practices, California Pharmacist Association President, Johns Hopkins Bloomberg School of Public Health & Kedren Vaccines presented year-to-date.

Prior to the relaunch, average general education session attendance was 20. The hybrid Vaccine Forum Series launched June 2022 with 50 attendees Summer and Fall.

Attendance increased to over 100 by April 2023.

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### Education Conferences

- **Featured presenter/participant at key educational events:**
  2. CDC- National Center for Immunization and Respiratory Diseases (NCIRD)/CA Department of Public Health Vax58 COVID-19 Narrative Briefing, ICLAC Faith4Vaccines Black Vax Project 4/25/23, ~ 70 attendees

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### General Education Sessions

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- Attendance increased to over 100 by April 2023.

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### Strategic Planning

- A strategic review launched with a Steering Committee Strategic Planning session hosted at the Community Clinic Association of Los Angeles County (CCALAC) downtown Los Angeles headquarters (April 2022)
- Facilitated by experts, ICLAC's established 4 key priorities:
  1. Strengthen infrastructure, operations, funding, and sustainability;
  2. Improve operational effectiveness externally by focusing on coalition building, community engagement, evidence-based programs, and being a trusted voice for the community;
  3. Support equity and access to marginalized communities; and
  4. Demonstrate leadership in best practices at the local, state and national levels.

Next Steps: SMART goals and action planning.

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### Key Accomplishments

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Nearly ~ $140K in grant funding in < 1 year

A portion of the funding supports ongoing STEM Immunization & health seminars for schools in underserved areas with lower vaccination rates

Faith4Vaccines funded by a California Department of Public Health (CDPH) Neighborhood Partners Program was originally positioned for February, Black History month.

The toolkit, included CDPH social media promotions, Los Angeles County Public Health church fans.

The kit also provided faith based leaders with culturally appropriate presentations, church bulletins exploring Black American contributions in immunology and where/how to get vaccinated

Over 1000 kit materials were distributed and/or downloaded in less than a week- the most downloaded item on the ICLAC website. The kit contents are currently utilized year-round build trust in vaccines in vulnerable Black communities.

School Champions $50K Grant from National Association of School Nurses (NASN)

Focus on COVID-19/Catch-Up school required & recommended vaccines for the lowest immunized schools including kids experiencing homelessness were targeted

Funding provided outreach, incentives, health screenings, and mobile vaccinations for over 300 catch-up vaccines to underserved LAUSD students

Over 5,000 interactions for related public health information were documented over the course of the campaign

ICLAC hosted its first IBM Watson Fellow, Summer 2023

A New York undergraduate student was funded to support the STEM program, including curriculum development and teaching
• 50 students from the Los Angeles Unified School District participated in a Summer STEM program on hygiene, health and immunology.
• By popular demand, program has been modified for expanded usage.

Students receive instruction on virus dance contest

Grateful graduate receives completion certificate

Volunteers assemble UV lights for germ scavenger hunt

Handwashing "bandits" display clean hands

LAUSD School Champion Nurses are delighted to receive Immunization Stress Balls & snack bags for kids mobile catch-up vaccine clinics for more than 200 participants.
Fall Vaccine Forum - Hybrid event with 50+ participants

Chair Dr. Keri-Hurley Kim introduces keynote Speaker from ACIP (Advisory Committee on Immunization Practices)

USC Community Outreach Partner with parent at Florence Griffith Joyner Elementary handwashing, hygiene & allergy seminar

Dr. Jerry Abraham & Rev. Dawnesha from partners Kedren Health & Charles Drew University promote mobile vaccines at schools

More than 5,000 participants engaged at ICLAC’s educational table at Winter Wonderland, at Baldwin Hills Crenshaw Plaza Mall
A special thanks to:

Los Angeles County Public Health
- Aizita Magaña, MPH (Director of Vaccine Confidence)
- Andrea Kim, PhD (Director, Vaccine Preventable Disease Program)
- Laurel Fowler, MPH, (CDC Liaison, Deputy Vaccine Preventable Disease Program)
- Kimberly Cooper, MA (ICLAC Newsletter Editor and Scribe)

ICLAC Steering Committee
- Tracey Veal, DrPH- Sr. Adviser
- Keri Hurley Kim, PharmD- ICLAC Chair, Saban Clinic & UC Irvine School of Pharmacy
- Richard Dang, PharmD- ICLAC Vice Chair, USC School of Pharmacy & CA Pharmacist Association
- Niloufar Tehrani MD- Director, Harbor-UCLA Pediatric Primary Care Clinic
- Elsie Nash, Vice Chair- Immunize L.A. Families
- Matt Moyer, MPH, Clinical Services Director, Community Clinic Association of Los Angeles County
- Susan Chaides, MEd, RN, CP- Sr. Project Director, Los Angeles County Office of Education
- Lizz Romo Santistevan- Lundquist Institute/Women Infants and Children (WIC) Program
- Sarah Lopez, MD- Emeritus, Chief Medical Officer, Zócalo Health
- Debra Rosen, RN- Emeritus, Quality and Operations Director, Northeast Valley Health Clinic

Grant Providers & Supporter
- Heluna Health
- Pfizer
- National Association of School Nurses
- California Department of Public Health Vax 58

Local Organizations Key Collaborators
- LAUSD School Nurses:
  - Kedren Vaccines + Charles Drew University of Science and Medicine
  - USC CTSI (Community Translational Science Institute), South Los Angeles Community Outreach
  - It's Bigger Than Us (IBTU)
  - Los Angeles Trust for Children’s Health

National Partner Organizations
- CDC
- Immunize.org
- Vaccinate Your Family
- National Network of Immunization Coalitions

Thank you for your continued support of our efforts to mitigate vaccine-preventable diseases in Los Angeles County