Champions for School Health
Overview

- Background & Grant Goals
- Challenges
- Strategy: Analysis, School Selection
- Reporting and Outcomes
- Resources
Background

- National Association of School Nurses partnership with the Institute for Educational Leadership (IEL) with financial support of Kaiser Permanente
- Grants- avg. $30K
- Timeframe- Oct. planning, November-December 2022 implementation
- ICLAC + LAUSD RISE need Catch-up school vaccinations & ↑ COVID-19 uptake

Goals

- Increasing confidence in pediatric COVID-19 vaccine
- Creating sustainable school and community partnerships
- Increasing health equity for under-resourced communities
Champions for School Health: ICLAC Challenges

- Timing 45-day impact window - Winter Break holidays
- Focus: Other crisis for School Nurses (ex. Data hack impact, Fentanyl, RSV, COVID-19)
- Scope & Scale
  - Los Angeles County - largest county in the nation ~ 10M residents
  - Los Angeles Unified School District (LAUSD) 2nd largest in the nation ~ 600K kids
  - Other School Districts not included in LAUSD
- Funding distribution (incentives, materials, etc.)
- Increment Weather
- 2 Mobile Clinic partners
  - MOU to administer all immunizations at LAUSD school sites
  - School staff, community & multi-generational family constraints
Champions for School Health: Strategy & Tactics

- LAUSD- engagement & implementation capabilities, other districts contacted
- ICLAC Selected 5 schools from LACDPH & CDPH data*
- 2 ICLAC members with school contacts facilitated intros to expedite engagement
- LAUSD School Nurse leadership collaboration
  - Refined selection and developed a hub model: ~10-12 key schools
  - Designated coordinator for mobile clinic scheduling
  - Determined incentives & designee for tracking and reporting
  - Scheduled outreach phone calls, letters, messaging (Shots for Schools)
  - ICLAC supported CBO outreach and activities (flyers, communications, etc.)
    - USC Community Outreach, It’s Bigger Than Us, LA Trust for Children’s Health
  - Mobile van partners. St. John’s. Coach for Kids mobile van partner created their own flyers.
  - School nurses mapped pediatric providers and created listings

*Shots for School (ca.gov)
Champions for School Health
Downtown/Central & South L.A. Priorities

Priority Schools

George Washington Carver Middle

Florence Griffith Joyner Elementary
(Innovation School)

Plasencia Elementary

Central & downtown Hub

- 49th Street Elementary
- Poindexter Lamotte Elementary
- West Vernon Elementary
- Wadsworth Elementary
- Ascot E Elementary
- 9th Street Elementary
- Los Angeles Academy

Facts & Stats

- Avg. 90% Latinx
- 95% lowest income
- 30% learning English
- Significant volume of catch-up vaccines per school
- High COVID-19 impact
Champions for School Health: Event Samples

SCHOOL CHAMPIONS TAKE YOUR BEST SHOT
FOR THE HOLIDAYS AT

Florence Griffith Joyner Elementary
1963 East 103rd Street
Los Angeles, CA 90002
323-569-8141

1. Bring or send your kid's updated shot record to the school nurse or

2. Get your kid's missing shots at the Mobile Vaccine clinic onsite Friday 12.16.22 & get a total of $25 in gift cards to:
   - Subway
   - Baskin Robbins
   - Starbucks

12.16.22 Activities
+ Shots for Kids
+ Healthy snacks
+ Fun activities
+ Prizes

Sponsored by the
Immunization Coalition of Los Angeles County & the National Association of School Nurses

LOCATION:
Florence Griffith Joyner ES
1963 E. 103rd St.
Los Angeles, CA 90002
DATE:
Friday, December 16,
2022 8:30am – 1:00pm

Early arrival is highly encouraged as availability is based on capacity & supply for the day

NOW OFFERING:
- COVID-19 Vaccine
- Diabetic Health Services
- High Blood Pressure Services
- School Immunizations/Childhood Immunizations
- Sports Physicals

For Enrollment Information on - Medi-cal - MHLA - CalFresh
Monday - Thursday 8:30am - 5:00pm & Saturday 7:00am - 3:30pm
323-541-1600 ext.1406

Appointments
323-541-1411
- Walk-ins Welcome - Same Day Appointments Available

Registration closes thirty minutes before closing time

www.wellchild.org
Champions for School Health: Events At a Glance
Champions for School Health: Events At a Glance

COACH for Kids
Introducing your family to care providers in your neighborhood.

Mission Statement
Cedars-Sinai COACH for Kids provides medically underserved children with transitional medical care and social support services, while connecting patients and their families to integrated quality healthcare and other community resources.

Free Medical Services for Your Children and Case Management for Your Family
- Connections to a medical, dental, vision provider
- Physical examinations (ages 0-18)
- Immunizations, including childhood, pediatric/adult flu and COVID-19
- Treatment for minor illness
- Pediatric hearing and vision screenings
- Pediatric laboratory testing
- Tuberculosis screenings for children and adults
- Crisis intervention

To make an appointment please call 1-888-926-2249
Para hacer una cita por favor llame al 1-888-926-2249

See reverse side of flyer for additional information and the Mobile Clinic calendar. Calendario de la CLINICA MOVIL en el reverso de este folleto.

December 2022

COACH for Kids
Calendar for the Mobile Clinic
Calendario de la CLINICA MOVIL


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For more information about our FREE MEDICAL SERVICES see reverse side of flyer. Para obtener más información de nuestros SERVICIOS MÉDICOS GRATUITOS vea el reverso del folleto.
School Champions Grant

ICLAC Key Outcomes & Learnings

200-250+ vs forecast 160

Incentives $\uparrow$ participation
30%+ $\geq$ if augmented

12K+ interactions

Incl. school staff

Incl. social determinants

Multiple partners key

Demand high: Tdap, measles, polio

Next Steps

1. Deeper data dive
2. Recognition
3. RISE Update
   Planning for Summer/Fall
Champions for School Health: Sample Resources

School Champions Resources
Los Angeles County

- http://publichealth.lacounty.gov/docs/Health/Healthy/Leto-2013.pdf
- Animated "Big Game" video (English & Spanish) How Vaccines Work (video)
  Available in English and Spanish

- Talking to Parents About Vaccines:
- Caregiving Tips
- School/Robocall message templates (English and Spanish)
- School Letter Templates (English and Spanish)
- Immunization Caregiving Robocall Message Template English/Spanish (PDF)
- Immunization Caregiving Letter to Parents Template English/Spanish
- Resources for immunization catch-up
  Letter to Parents: Immunizations Needed (PDF)
  Spanish | Arabic | Chinese (Simplified)
  Farsi | Hangul | Korean
  Russian | Vietnamese
- Vaccine Safety Information for Parents and Providers
- Vaccine Hesitancy Toolkit Download | What Are Vaccines
- Answers to Your Most Common Questions about Childhood Vaccines | CDC

California Department of Public Health (CDPH) Free online training for schools to support implementation of school immunization requirements:
Free online training is now available on ShotsForSchool.org and covers the following topics:

1. Getting started to help staff understand their role and identify resources to assist.
2. California school immunization requirements to learn how to determine if students have received the number of doses required for each immunization.
3. California School Admission Requirements to help staff understand unconditional and conditional admission, permanent and temporary medical exemptions, and if requirements have been met for admission.
4. Processing School Immunization Records Part 1 to demonstrate and practice the steps for processing student immunization records.
5. Processing school immunization records Part 2 to learn the immunization categories and how to process transfers, including international and foster students and students experiencing homelessness.

Additional training modules on immunization reporting will be coming later this year – see ShotsForSchool.org for details.

Updated 11/29/22 ShotsForSchool.org
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Champions for School Health: Sample Resources

- LACDPH Parent & Child Vaccine guides
- NASN: Building Family Confidence in the COVID-19 Vaccine | FrameWorks Institute
- Animated “Big Game” video (English & Spanish) How Vaccines Work: Available in English and Spanish
- Talking to Parents About Vaccines:
- Catch-up Talking Points
- School Robocall message templates (English and Spanish)
- School Letter Templates (English and Spanish)
- Immunization Catch up Robocall Message Template English/Spanish (PDF)
- Immunization Catch up Letter to Parents Template English/Spanish
- Resources for immunization catch-up
- Letter to Parents: Immunizations Needed (PDF)
  - Spanish  |  Arabic  |  Chinese (Simplified)
  - Farsi  |  Hmong  |  Korean
  - Russian  |  Vietnamese
- Vaccine Safety Information for Parents and Providers
- Vaccine Hesitancy Toolkit Download | Voices For Vaccines
- Answers to Your Most Common Questions about Childhood Vaccines | CDC
Champions for School Health:
Thank You & Questions

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