Spring Vaccine Forum
April 4, 2023
California Endowment, Los Angeles, CA
A hybrid event
<table>
<thead>
<tr>
<th>TIME</th>
<th>AGENDA TOPIC &amp; SPEAKER</th>
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<tbody>
<tr>
<td>09:00 am</td>
<td>Introductions &amp; Acknowledgements&lt;br&gt;Continental Breakfast &amp; Networking</td>
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<tr>
<td>09:15 am</td>
<td>Welcome, &amp; Opening Remarks&lt;br&gt;Tracey Veal, DrPH, Sr. Adviser- ICLAC, L.A. County Dept, of Public Health&lt;br&gt;Keri Hurley-Kim, PharmD, Chair- ICLAC</td>
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<tr>
<td>9:30 am</td>
<td>State of ImmUnion&lt;br&gt;Jaimie Vickery, MPP, Government Affairs Lead</td>
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<tr>
<td>10:15 am</td>
<td>Break</td>
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<td>10:15 am</td>
<td>Tips, Tools, &amp; Tales for Managing Misinformation&lt;br&gt;Alexandria Michel, MPH, CPE, International Vaccine Access Center</td>
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<td>10:45 am</td>
<td>Routine Immunizations on Schedule for Everyone (RISE)&lt;br&gt;Richard Dang, PharmD, Vice Chair- ICLAC, President CA Pharmacy Assoc.</td>
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<td>11:15 am</td>
<td>School Champions: Community Based Best Practices&lt;br&gt;Tracey Veal, DrPH, Sr. Adviser- ICLAC, L.A. County Public Health</td>
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<tr>
<td>11:45 am</td>
<td>Wrap-Up: Announcements &amp; Adjournment</td>
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Spring Vaccine Forum

- The third in an educational series launched in 2022 celebrating the Immunization Coalition of Los Angeles County’s (ICLAC) 25th anniversary

- Goal: Partnering to share the latest vaccine guidance & best practices to improve immunization coverage especially among those at highest risk

- Forum theme: *Let’s Rise* (←click link), a CDC initiative providing actionable strategies, resource, & data to support getting all Americans back on-schedule with routine immunizations to protect everyone from vaccine-preventable disease & disability is the forum’s theme
About ICLAC

Immunization Coalition of Los Angeles County
www.immunizelac.org

- Diverse, grassroots, community-based partnership of Los Angeles County providers, hospitals, schools, universities, clinics, public health, pharmacies, health plans, vaccine companies, faith based and non-profit organizations.

- Mission: Collaboration to improve access to recommended & required immunizations for children, adults, & adolescents- especially groups with the lowest vaccination coverage & those at highest risk for vaccine preventable diseases in Los Angeles County.
Join us: www.immunizelac.org

It’s free to join ICLAC - receive weekly newsletters, immunization updates, training, resources etc.
Spring Vaccine Forum
Speaker Information
Dr. Hurley-Kim is the Chair of the Immunization Coalition of Los Angeles. Previously, she served two years as Interim Chair & after being an active member for several years. Her clinical practice is focused on working with underserved and marginalized communities in primary care/family medicine at Saban Clinic, a Federally Qualified Health Center (FQHC) in urban Los Angeles. Developing and strengthening ambulatory care pharmacy services at Saban clinic allows a team-based approach where pharmacists work closely with physicians and other providers to improve chronic disease outcomes and expand access to preventative care including vaccines.

She also serves as Health Sciences Assistant Clinical Professor Department of Clinical Pharmacy Practice at University of California School of Pharmacy and Pharmaceutical Services. Dr. Hurley-Kim’s scholarship is primarily related to assessing vaccine equity issues and improving access to vaccines and other essential health services for vulnerable population.
Dr. Veal brings over 30 years of healthcare collaborations, clinical operations, and marketing at health plans, providers, hospitals and pharmaceuticals. She is a Senior Advisor in Los Angeles County Public Health’s Vaccine Preventable Disease Control Program, where she leads the Immunization Coalition of Los Angeles County relaunch.

During the pandemic, she led Los Angeles County Public Health COVID-19 Vaccine Equity Initiative as an Executive Fellow. Her efforts helped Los Angeles County’s achievement of 80% of all residents and 95%+ of seniors 65+ receiving at least one dose initially. Dr. Veal was chosen as one of the nation’s Top 100 Diversity Leaders by Modern Healthcare and a Public Health Hero by the Los Angeles County Department of Public Health.

Prior to Public Health, served in executive roles at United Health, Aetna/CVS, Kaiser, and Dignity Health,. Dr. Veal was awarded Aetna’s highest honor, the Chairman’s Award for leadership excellence and organizational impact. She currently serves on the board of Your Blackdoctor.org and was Chair of American Diabetes Association of Greater L.A. She holds a doctorate in Public Health from Capella University in Minnesota and an MBA from Clark Atlanta University.
Jaime joined Vaccinate Your Family (VYF) as Manager of State and Federal Vaccine Policy in May 2021. She cultivates and maintains relationships with U.S. Government officials, Members of Congress, and relevant Committee staff to create opportunities for developing and supporting sound public health policies affecting immunizations across the lifespan. Jaime collaborates with local and state public health and immunization partners to support vaccine policies and legislative efforts throughout the nation, including educational programs supporting grassroots advocacy-building.

Jaime brings a wealth of experience in public health, advocacy, and maternal and child health. Most recently, she was a member of the senior leadership team at Cure SMA (Spinal muscular atrophy), a patient advocacy group for a rare neurological genetic disease - the leading genetic cause of death for infants. She led both federal and state advocacy efforts to increase screening for the condition, improve care access and develop treatments at SMA.

Jaime also led federal advocacy and government relations for the March of Dimes Foundation, where she developed and executed several successful advocacy campaigns, resulting in increased funding for health research, greater inclusion of women in clinical trials, and improved immunization efforts for pregnant women and infants. She also managed the Zika Coalition, a diverse group of over 100 organizations, which successfully advocated for public education efforts about the Zika virus, mosquito eradication efforts, and epidemiological research to prevent the spread of the virus.

A native of Southern California, Jaime holds a B.A. in political science from Azusa Pacific University and a Masters of Public Policy from Georgetown University.
5 MINUTE BREAK
Alexandria Michel, MPH, CPH
International Vaccine Access Center
amiche17@jhmi.edu
https://www.jhsph.edu/ivac/

Alexandra is a Research Associate on the Policy, Advocacy, and Communications team at the International Vaccine Access Center at Johns Hopkins Bloomberg School of Public Health. She has worked in science communication and advocacy on a wide range of public health and behavioral science topics with a focus on making research accessible to policymakers and other non-academic audiences. A former science writer, Alexandra is particularly interested in novel health communication methods to counter health misinformation. During the peak of the pandemic she worked closely with the DC Grandparents Against COVID-19 to facilitate virtual trainings on misinformation and work with their leadership to co-create solutions for their community.

She received a Masters in Public Health (MPH) from Oregon Health and Science University, Portland State University (OHSU-PSU) School of Public Health and is a certified public health (CPH) professional.
Richard Dang and Vice Chair of the Immunization Coalition of Los Angeles County (ICLAC) and Past President of the California Pharmacists Association (CPhA). He is also an Assistant Professor of Clinical Pharmacy and Program Director of the Community-Based Pharmacy Residency Program at the University of Southern California (USC) School of Pharmacy.

He is an advanced practice and board-certified ambulatory care pharmacist with expertise in immunizations, travel health, and community-based pharmacy practice and health programs. During the COVID-19 pandemic, Dr. Dang played a pivotal role in the public health emergency response. He has also been featured in numerous media outlets (including the Los Angeles Times, the New York Times, KNX News, ABC, CBS, NBC, the Los Angeles Business Journal, and BuzzFeed News) as a COVID-19 vaccination expert and for his work in community immunization and education efforts.
Thank You

A notification link to presentations and recordings will be available within 24-48 hours.

Hold the dates for next ICLAC General Sessions/Forums:
Terrific Tuesdays
- 06/20/23
- 09/19/23

Contact
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