



ICLAC

Immunization Coalition of Los Angeles County

WEEKLY SPOTLIGHT



October 7, 2022

GREATER THAN COVID:

NEW DIGITAL RESOURCES FOR COVID-19 BOOSTERS AND FLU VACCINES

Get and share the facts with your communities to stay protected against newer COVID-19 variants and the flu. [Greater Than COVID](#) offers **rights-free FAQ videos and graphics** for educational use that are designed to be shared to social media or embedded on a website.

The updated bivalent COVID-19 booster is now available. The CDC recommends that everyone 12 years and older get boosted, when eligible, to keep up protections against COVID-19. For most that is about three months since their last shot. It's also flu season. **Flu shots can be provided at the same time as COVID-19 boosters.**

COVID-19 Vaccine Boosters

Healthcare workers answer commonly-asked questions about COVID-19 boosters in FAQ videos from KFF's THE CONVERSATION / LA CONVERSACIÓN series.

Informational, animated graphics are also available.

- [View COVID-19 Booster Graphics](#)
- [Do I Need a COVID-19 Booster?](#) (Video)
- [View latest COVID-19 Booster Videos](#)



Flu Vaccines

Grapevine Health founder, Dr. Lisa Fitzpatrick, an infectious disease specialist and epidemiologist answers commonly-asked questions about the flu vaccine.

- [Watch Flu Vaccine FAQs](#)
- [Why is Getting a Flu Shot So Important?](#) (Video)
- [Why Do We Need a Vaccine for the Flu](#) (Video)



[View the Full Greater Than COVID Digital Toolkit](#)

[View Resources Available in Spanish](#)



Greater Than COVID helps individuals take charge of their health during the evolving COVID-19 public health crisis. Tailored media messages and community tools address information needs about the new vaccines.

Source: <https://www.greaterthancovid.org/theconversation/>